

PEEQ (USA)
COOKIE POLICY

Last updated: February 19, 2026

1. INTRODUCTION

- 1.1. This **Cookie Policy** explains how Ignition Digital LLC, the provider of the PEEQ Platform (“PEEQ”, “we”, “us”, or “our”), uses cookies and similar technologies when you visit the PEEQ Home Page at <https://www.peeq-entertainment.com/magazines> or access the PEEQ App (collectively referred to as “**Platform**”).
- 1.2. Please read this **Cookie Policy** together with our **Privacy Policy**, which explains how we collect, use, disclose, and protect Personal Information.
- 1.3. Terms not expressly defined in this **Cookie Policy** carry the same meaning as in our **Privacy Policy**.

2. WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES?

- 2.1. Cookies are small text files placed on your device when you visit a website. Cookies may be session cookies that expire when you close your browser or persistent cookies that remain until they expire or are deleted.
- 2.2. We may also use similar technologies, such as pixels, tags, scripts, software development kits (SDKs), and local storage. These technologies help operate the Platform securely.
- 2.3. Cookies may be set by PEEQ (first-party cookies) or by third parties providing functionality within the Platform (third-party cookies).

3. HOW WE USE COOKIES

- 3.1. We use cookies and similar technologies within the Platform for limited purposes, including to:

- 3.1.1. enable you to register, log in, and remain signed in during your session for account and subscription management purposes;
- 3.1.2. support secure account access, billing, activation, and subscription management functionality;
- 3.1.3. detect, prevent, and mitigate fraud, unauthorised access, and misuse of the Platform; and
- 3.1.4. maintain the security, stability, and performance of the Platform and related Platform services.
- 3.2. At present, we use only cookies that are strictly necessary for the operation and security of the Platform. We do not currently use cookies for behavioural profiling, targeted advertising, or third-party analytics.

4. TYPES OF COOKIES WE USE

4.1. Strictly Necessary Cookies

- 4.1.1. These cookies are essential for the Platform to function. They enable login, session management, security, and the operation of key features.
- 4.1.2. Because these cookies are necessary, you cannot disable them through our systems. You may configure your browser to block these cookies, but this may prevent parts of the Platform from working.

4.2. Analytics / Performance Cookies

- 4.2.1. These cookies collect information about how visitors use a website, such as which pages are visited most often and whether any error messages occur. They help website owners understand and improve website performance.
- 4.2.2. We **do not** currently use analytics or performance cookies (such as Google Analytics) within the Platform.
- 4.2.3. If we introduce them in future, we will update this **Cookie Policy** and provide any

notices or opt-out mechanisms required by Applicable Laws.

4.3. Advertising / Targeting Cookies

- 4.3.1. These cookies are used to deliver advertisements that are more relevant to you and your interests, and to measure the effectiveness of advertising campaigns. They may track your browsing habits across different sites and build a profile of your interests.
- 4.3.2. We **do not** currently use advertising, tracking or retargeting cookies (such as Meta Pixel) within the Platform.
- 4.3.3. If we introduce such technologies in future, we will:
 - 4.3.3.1. update this **Cookie Policy** before implementation;
 - 4.3.3.2. provide a simple method to opt out of sale or sharing of Personal Information, as defined under Applicable Laws; and
 - 4.3.3.3. honour browser opt-out signals where required by Applicable Laws.

5. MANAGING COOKIES

- 5.1. You may configure your browser settings to block or delete cookies. Browser and device controls vary, and instructions are typically available in your browser's settings or help section.
- 5.2. If you choose to block or delete strictly necessary cookies, some features of the Platform may not function correctly, and you may not be able to log in or use certain services.
- 5.3. If we introduce optional cookies in future, we will provide additional cookie preference tools where legally required.

6. COOKIES AND YOUR PRIVACY RIGHTS

- 6.1. Cookies may involve the Processing of Personal Information, such as IP addresses or identifiers associated with your device. Where this is the case, our **Privacy Policy** applies in addition to this **Cookie Policy**.
- 6.2. To learn more about how we collect, use, disclose and protect Personal Information, and about your rights under US Data Protection Laws (including rights of access,

correction, deletion and opt-out), please refer to our **Privacy Policy**.

7. UPDATES TO THIS COOKIE POLICY

- 7.1. We may update this **Cookie Policy** from time to time, for example, to reflect changes in the cookies we use or in Applicable Laws.
- 7.2. When we make changes, we will update the "Last Updated" date at the top of this **Cookie Policy**.
- 7.3. If the changes are material, we will update this **Cookie Policy** before implementing those technologies.

8. CONTACT US

If you have any questions about this **Cookie Policy**, our use of cookies or if you wish to exercise your privacy rights, please contact us at:

Email: support@pee-q-entertainment.com